An Organized Legal Campaign: Poster Planning Sheet

Your assignment is to construct a poster to share the information that you have gathered in your research. Here are some suggestions to help you get started.

1. Your poster should include the following items:
   - Photographs of significant people
   - Photographs of significant places
   - A picture of at least one object that symbolizes something about your person or organization’s involvement with the case. (See the Museum’s virtual exhibition at www.americanhistory.si.edu/brown for ideas.)
   - A quote from a person involved with the case, or a historian or author who wrote about the case, illustrating the role played by this topic in moving the case forward

2. Be sure that you provide enough information, but don’t overdo it. Ideally, the poster alone should sufficiently explain your topic. Be sure to include the following information:
   a. Who were the main people involved from the NAACP or Howard University Law School?
      If you are focusing on Charles Hamilton Houston or Thurgood Marshall, are there people they knew or worked with who influenced their decisions and ideas?
   b. What were the main contributions of your person or organization to the case?
   c. When did all of this take place?
   d. Where did your person or organization do most of their work on the case? How is the place important?
   e. Why did these individuals or organizations decide to become involved in Brown?
   f. How did your individual or group organize and take a stand against segregation?

3. Your poster should be visually appealing as well as informative. You should consider how to arrange the items you wish to present so as to provide the most information in an appealing way. In particular, you should consider the following:
   a. What arrangement of information makes the most sense? Should you introduce information chronologically, or choose another method?
   b. How much space will you need?
   c. What titles for the poster and its subsections would be appropriate and catchy? What size and type font will be most appropriate?
   d. What colors would be most appropriate?

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